



2024 Geo TECHNICAL business directory

Powered by  GeoWorld
<https://www.mygeoworld.com>

Advertising & Media Kit



Explore **Premium Advertising Solutions**
to Reach the
Geotechnical Engineering Community
Through this **Defining**
Publication & Platform

Be part of the
2024 Geotechnical Business Directory
Promote your Firm
and
Get instant exposure to the **LEADERS**
In the Geoengineering Community

A few words about GeoWorld

GeoWorld is the Online Professional Networking Site for Geotechnical Engineers.

It was co-developed by:



The International Society for Soil Mechanics and Geotechnical Engineering (ISSMGE)

And



ARGO-E GROUP - IT solutions & online marketing services for companies in the CEE industry

GeoWorld is used by thousands of Geotechnical Engineers, Companies and Organizations
in 162 countries!

Introducing The 2024 Geotechnical Business Directory

GeoWorld is excited to prepare the launch of the 2024 Geotechnical Business Directory issue, a unique publication in the global Geotechnical Engineering Industry. This will be the 10th issue of the series that has been successfully circulating annually since 2015!

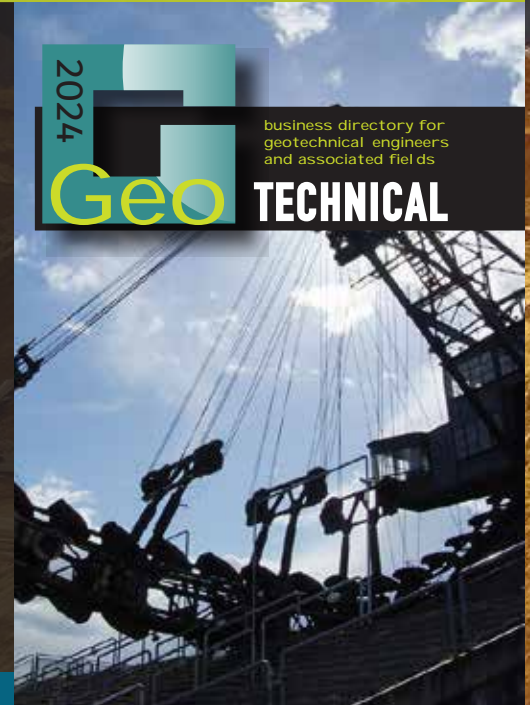
The **Geotechnical Business Directory** will be launched in **JUNE 2024** in 3 different versions:

- As Printed volume (on demand)
- As a PDF file available online
- As a continuously updated Online Interactive Platform on GeoWorld

The 2024 Geotechnical Business Directory is expected to list the members of GeoWorld:

- **36,200+ Geoengineering Professionals**
- **1,000+ Well Known Companies & Organizations in the Industry:**

Consulting Firms, Specialized and Ground Improvement Contractors, Material Manufacturers, Laboratory & Field Equipment Manufacturers and Providers AND Software Firms.





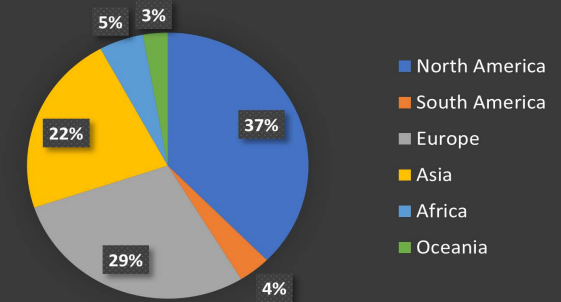
Make a Targeted, High Exposure Campaign!

More than **50,000** Professionals and Well Known companies and Organizations in Geotechnical Engineering and related fields will reach your Ad in the Business Directory! Your Ad will be included in the annual PDF and Printed Versions of the Directory AND will remain live for the Entire Year, through the Online Platform on the GeoWorld website.

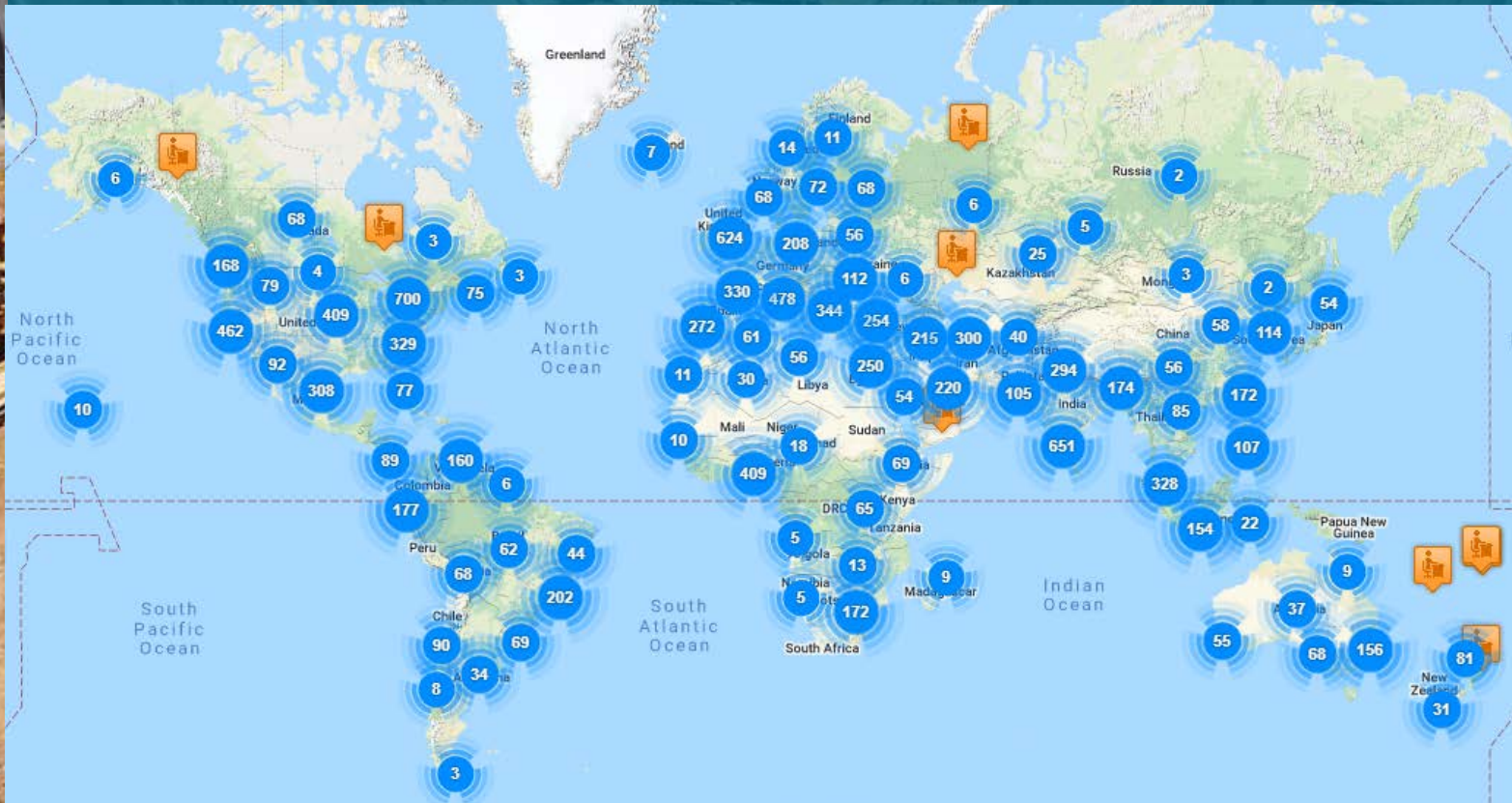
Take this opportunity to find & be found among the best International Professionals, Companies and Individuals


Our Directory consists of members from all around the world. GeoWorld has thousands of users from **162** countries around the world and is used by the most technology-oriented Geotechnical Professionals!

% OF GEOWORLD VISITORS PER CONTINENT (2017-2021)



Global Distribution of GeoWorld Members



The background of the entire page is a photograph of a brick wall, likely part of a railway tunnel or bridge structure. The wall is made of reddish-brown bricks and shows signs of weathering and graffiti. In the foreground, there are railway tracks with gravel ballast. The text is overlaid on a dark teal rectangular area on the left side of the image.

Here is how you can be a part of The Geotechnical Business Directory

ADVERTISING OPTIONS / BASIC LISTING

Basic Listing in the Business Directory (free)

Including your company in the Business Directory is simple and comes at no cost!

You **JUST** need to create a company account through the GeoWorld website. The process to join takes no more than 5 minutes. Inclusion in the Directory requires information like:

- **Company Name**
- **Industry**
- **Location of Headquarters**
- **Link to the Company's GeoWorld Profile**

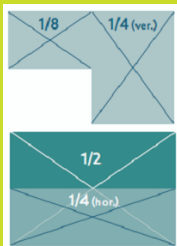
Knowing that your time is precious, you can do it even now.

LIST YOUR COMPANY NOW

Give your company an exclusive promotional advantage

ADVERTISING OPTIONS / PROMOTIONAL PACKAGES

GEOWORLD PROMOTIONAL ACTIVITIES	FEATURED	ENHANCED			PREMIUM WE DO IT ALL FOR YOU
		Level 1	Level 2	Level 3	
Featured Listing in Geotechnical Business Directory	✓	✓	✓	✓	✓
Ad in Geotechnical Business Directory					
Size of Ad in e-book & printed	✗	1/8 PAGE	1/4 PAGE	1/2 PAGE	FULL PAGE 21 cm x 29 cm
Size of banner for online platform	✗	150 x 150 px	330 x 150 px	330 x 213 px	330 x 456 px
Job Opening Announcements	10 JOBS	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Promotion through Geo-Trends Magazine					
We post your news under your profile	✗	✓	✓	✓	✓
Featured posts in 4 issues/year	✗	✗	✓	✓	✓
Banner in 4 issues/year	✗	✗	✗	✓	✓
Promotion of targeted news campaigns	✗	✗	✗	✓	✓
Promotion of activity beyond your network	✗	✗	✗	✗	✓
ANNUAL PRICE	\$350	\$2,000	\$3,600	\$6,200	\$9,900
	Buy Now	Buy Now	Buy Now	Buy Now	Buy Now

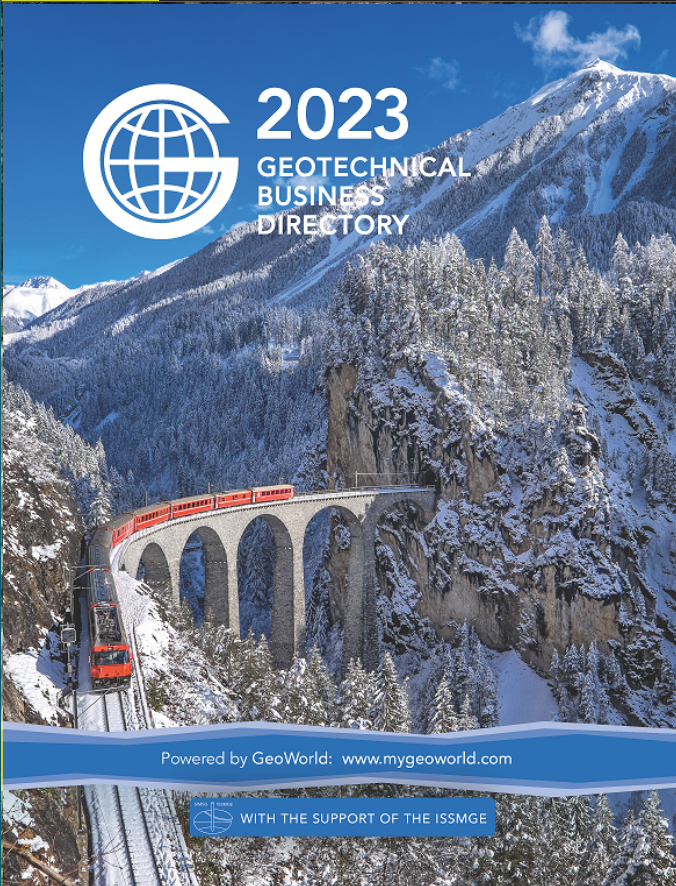


A portion of the income generated from the 2023 Geotechnical Business Directory will be DONATED to the ISSMGE Foundation. For more information about the foundation [click here](#)

Be a part of the 2024 GBD



2023
GEOTECHNICAL
BUSINESS
DIRECTORY



Powered by GeoWorld: www.mygeoworld.com



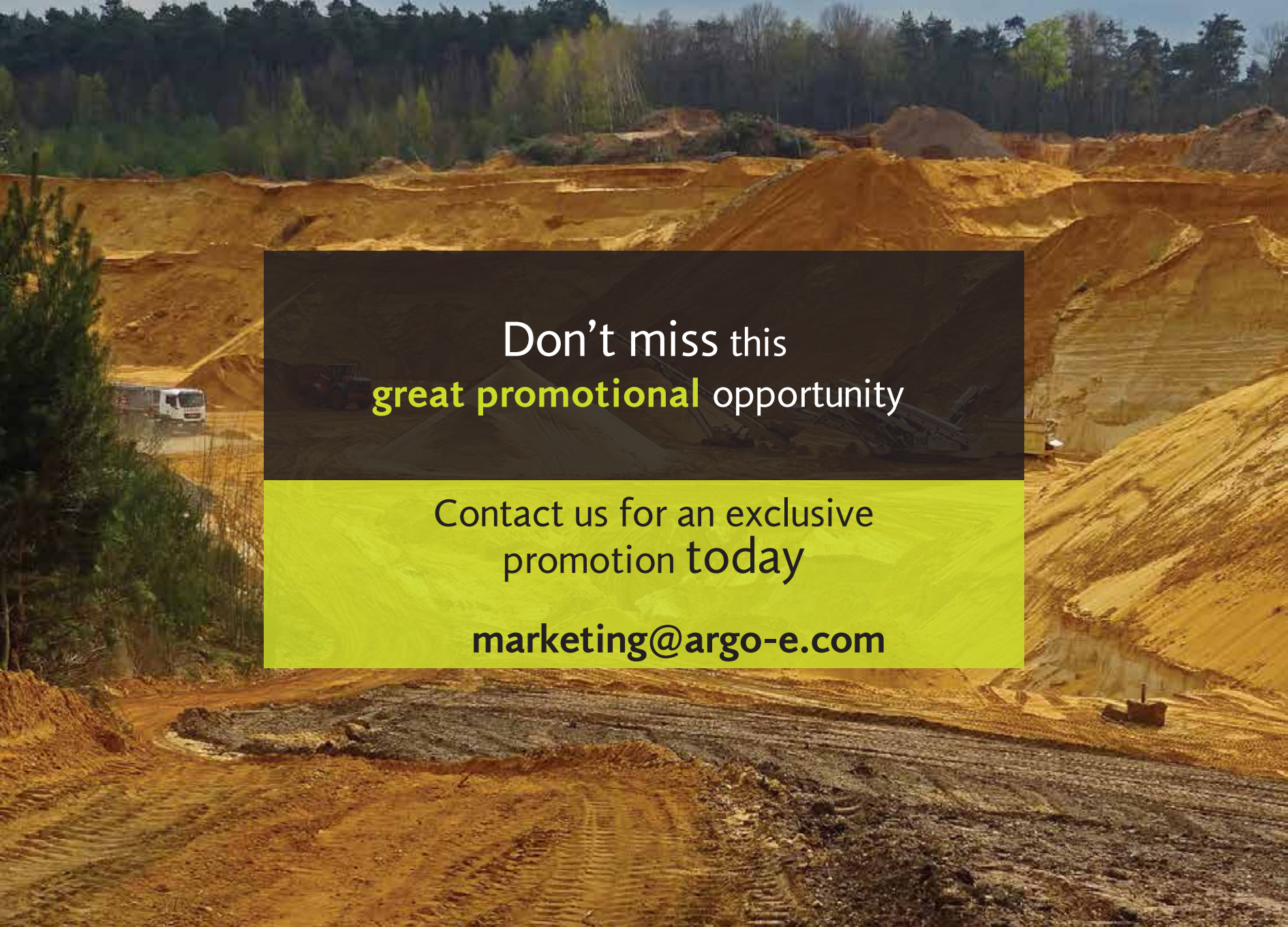
WITH THE SUPPORT OF THE ISSMGE

See our 2023
Geotechnical
Business Directory

EBOOK

PRINTED

ONLINE PLATFORM



Don't miss this
great promotional opportunity

Contact us for an exclusive
promotion today

marketing@argo-e.com