



Advertising & Media Kit

2026

Geotechnical
Business Directory
Special 21st ICSMGE Edition

www.mygeoworld.com

Geotechnical Business Directory: International



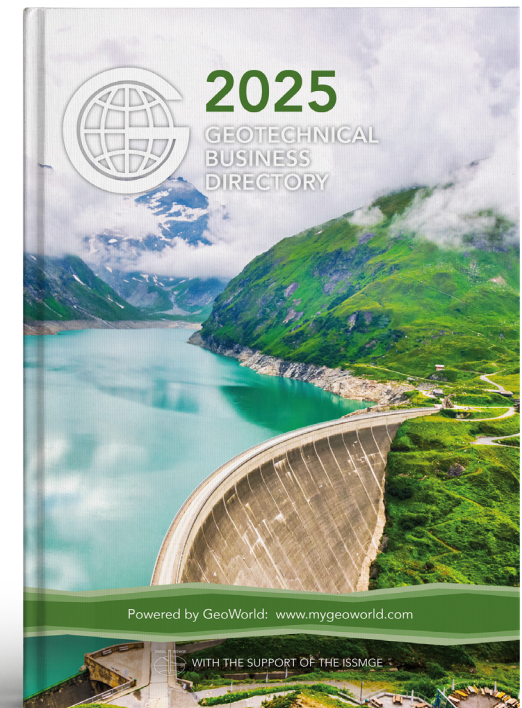
GeoWorld is excited to prepare the launch of the 2026 Geotechnical Business Directory issue, a unique publication in the global Geotechnical Engineering Industry. This will be the 12th issue of the annual series that has been successfully circulating annually since 2015!

This will be a unique publication showcasing exclusive stories, corporate updates as well as noteworthy geo-news!

The 2026 Geotechnical Business Directory

- will be launched in **June 2026** in 3 different versions:
 - As [Printed volume](#) (on demand)
 - As [an ebook](#)
 - As [a continuously updated](#) Online Interactive Platform on GeoWorld
- is expected to list the **members** of GeoWorld:
 - 42,500+ Geoengineering Professionals
 - 1,500+ Well Known Companies & Organizations in the Industry:
Consulting Firms, Specialized and Ground Improvement Contractors, Material Manufacturers, Laboratory & Field Equipment Manufacturers and Providers AND Software Firms.

The 2026 in-print issue will be distributed for **free during the 21st ICSMGE in Vienna!**



Basic promotional options



Explore **Premium Advertising Solutions** to reach the Geotechnical Engineering Community, through this Defining Publication & Platform. Be part of the 2026 Geotechnical Business Directory, promote your Firm, get instant exposure to the **leaders** in the Geoengineering community, and maximize visibility through the 21st ICSMGE.

GeoWorld PROMOTIONAL ACTIVITIES	FEATURED	ENHANCED Level 1	ENHANCED Level 2	ENHANCED Level 3	PREMIUM <i>We do it all for you</i>
Featured Listing in GBD	✓	✓	✓	✓	✓
Promotion of your news in GBD	Only in the categories your company is shown	GBD main page + categories your company is shown			GBD main page + categories your company is shown
<ul style="list-style-type: none"> Ad size in e-book & printed GBD Banner size for online GBD 		1/8 PAGE 150 x 150 px	1/4 PAGE 330 x 150 px	1/2 PAGE 330 x 213 px	FULL PAGE 330 x 456 px
Job Opening Announcements	8 jobs	Unlimited			Unlimited
Promotion through Geo-Trends Magazine	✓				
<ul style="list-style-type: none"> We post your news in your profile Featured posts in 4 issues/year Banner in 4 issues/year 	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓
Promote your news in all member's activity	✓	✓	✓	✓	✓
Promote your news in all member's activity	✓	✓	✓	✓	✓
ANNUAL PRICE*	\$500**	\$2,500**	\$4,500**	\$6,500**	\$9,900**

* Click on the price to buy the one that suits you the most.

* * Special discount for ISSMGE Corporate Associates.

21st ICSMGE special promotional options



2026 Geotechnical Business Directory: Special 21st ICSMGE Edition



Full-page ad
2nd or 3rd page

\$2,900

RESERVE*



\$1,400

RESERVE*



Full-page ad
inner placement



1-page article
inner placement

\$1,400

RESERVE*



\$2,900

RESERVE*



2-page article
inner placement

Extra promo option for cover page

CONTACT US

* Special discount for ISSMGE Corporate Associates.

What GeoWorld can do for companies



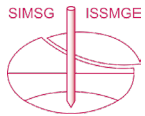
PLUS Further customizations upon your special needs – Just tell us!

A few words about GeoWorld



15 years of online presence

Founded jointly by ARGO-E GROUP and the International Society for Soil Mechanics and Geotechnical Engineering



International Professional Network

- 42,500+ geoprofessionals across 183 countries
- 1,500+ companies & organizations
- Used by the Academia, Student Groups & Alumni
- Distinguished organizations actively using to promote unique features to their audience



GEO-
INSTITUTE



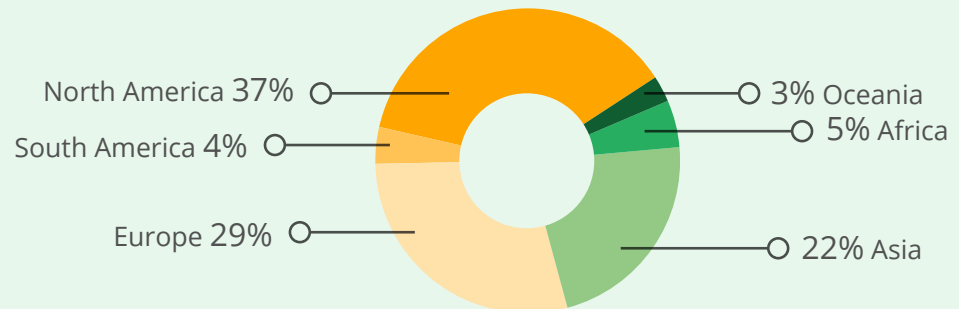
Perfectly tailored for your mobile adventure!

- User-friendly experience with easy navigation
- Real-time updates from your network
- Connect with fellow geoprofessionals globally

LEARN MORE

% of GeoWorld Visitors per Continent

15,000 visits / month

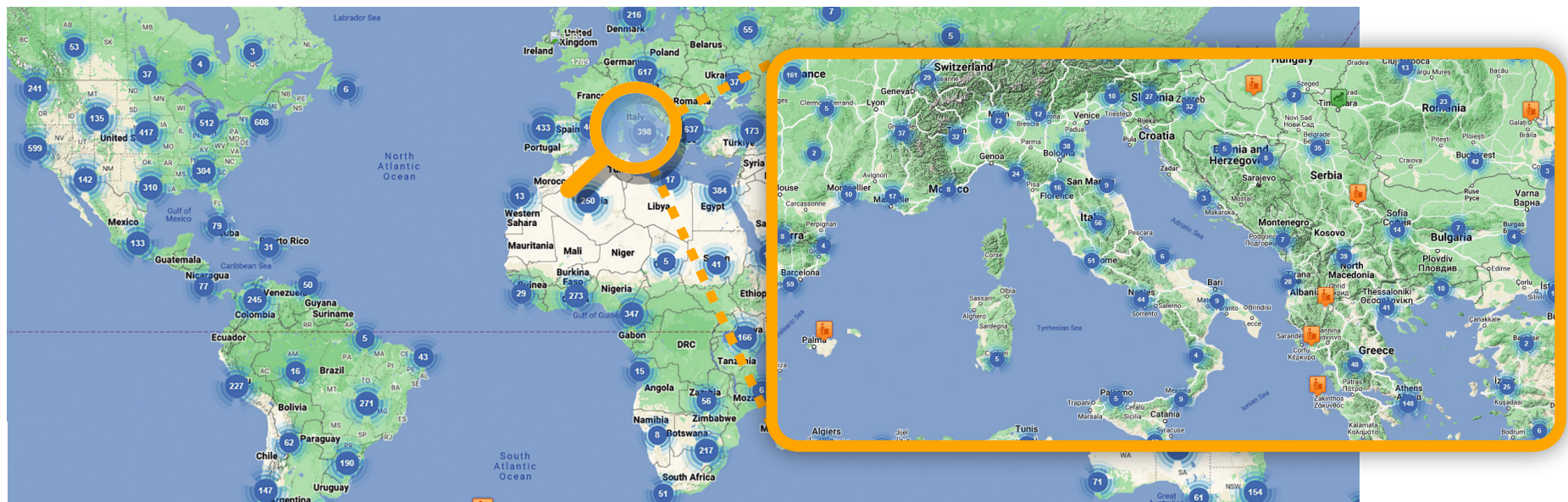


Global distribution of GeoWorld members



Take this opportunity to find & be found among the best Professionals, Companies and Individuals globally

GeoWorld has thousands of users from **183 countries** around the world and is used by the most technology-oriented Geotechnical Professionals!



What members can do



Form a business profile
(academic & professional background)



Participate in Q&A sessions and start polls



Insert their interests and expertise



Join Groups of interest



Share their updates, news, resources



Connect with other members, companies & organizations



Create DOIs for their resources



Search for job openings and conferences anywhere in the world



Don't miss these great promotional opportunities

Let us know about your specific needs
and budget and we can prepare an
optimal solution for you!

Contact us at:

marketing@argo-e.com