



Geo-Institute of the American Society of Civil Engineers
Presents
Rules for the 7th Annual GeoShirt Design Competition at
IFCEE 2021
Dallas, TX, USA

I. Official Contest Rules

1. Objective: The objective of the 2021 GeoShirt Design Contest is to design a t-shirt for students participating in the GeoChallenge competitions at IFCEE 2021 in Dallas, TX. For 2021, GeoChallenge includes the GeoWall, GeoPrediction, GeoPoster, GeoVideo, and GeoShirt competitions. The final artwork for the t-shirt must be an **original work** and adhere to the requirements for file format outlined in the design procedures provided in Section II. The winning t-shirt design will be ordered through CustomInk (<http://www.customink.com/>).

Due to the global COVID-19 pandemic, details regarding how the winning t-shirt design will be distributed to GeoChallenge participants are not known at this time. Information will be communicated to competition participants as it is finalized.

2. Eligibility: A GeoShirt Design Contest team will consist of no more than 2 students. Students must be enrolled during the Spring 2021 semester or quarter. No more than four teams may compete from each school.

3. Submission: Each GeoShirt Design Contest team will submit their entry through CustomInk. Submissions must be email copied to Erik Jensen (jensen.erik.w@gmail.com) by midnight Eastern Standard Time on **Friday, February 26th, 2021**. The email must include the name of the institution of the team, the names and emails of the team members, and the name and email of the faculty advisor. The submission should also include a description of the design, not to exceed 100 words in length, as it relates to the theme and venue of the conference. Changes to the team composition following the submission deadline will not be permitted. Submissions will be acknowledged within 72 hours. Late submissions will not be accepted.

The email exchange to obtain permission for any images, graphics, pictures, etc. that are not the team's original work as well as the completed artwork release form should also be emailed to Erik Jensen at the addresses provided above by the deadline. Failure to do so will result in disqualification from the GeoShirt Design competition.

4. Requirements: The T-Shirt Design is open to the imagination of the team members, but the statements listed below will be true for the winning entry:

- The artwork is original or used with the written permission of the owner(s). See details below.
- The design of the t-shirt is the original work of the students on the GeoShirt Design Contest team.

- The design relates to the themes of IFCEE 2021 (i.e., design and construction of foundation systems).
- There is no profanity or offensive symbols.
- The design does not include logos, mascots, or color schemes of a particular school.
- The GI logo and sponsor logos (anticipate 8-10 sponsor logos) are included on the shirt.

Original artwork is composed of graphics and/or imagery that were created by you and/or your teammate. If you plan to use an existing graphic or image, you need to obtain written permission from the owner or purchase the artwork. Permission forms can be requested from Erik Jensen (jensen.erik.w@gmail.com).

Permission forms and/or purchase receipts should be sent to Erik Jensen (jensen.erik.w@gmail.com). Purchases will not be reimbursed. All permissions and purchases must be finalized by the submission deadline.

5. Judging: Designs meeting the requirements outlined in Item 4 will be evaluated on the basis of their creativity, visual appeal, and conveyed message. In addition, judges will also take into consideration the description of the design as it relates to the theme and venue of the conference. The winning entry will be selected by an anonymous panel of geotechnical engineers.

6. Award: Only one entry will be selected and the member(s) of the winning team will be reimbursed the cost of student member registration after the conference. A runner-up design will be also announced during the awards ceremony at the conference. However, no conference registration reimbursements will be provided to any member of the team designing the runner-up submission. Reimbursement procedures will be provided to the winning team.

II. Design Procedures

1. Use the Custom Ink Design Lab (<http://www.customink.com/>)
2. Change the t-shirt to American Apparel Jersey T-shirt
3. Select a color

Colors available for any quantity



More colors for orders of 6+



4. This is what you should see (with color of your choosing):



5. Click “add art” and upload your artwork and sponsor logos

- Artwork should be limited to 2 to 3 colors
- Logos should be limited to 1 color (use the convert to 1 color option)
- List of names of schools competing in GeoChallenge is permissible, but not encouraged
- Artwork on the front can be centered or on left chest
- Artwork on back needs to include the logos of the sponsors. The final sponsor list is pending. The sponsor list and logo graphics should be available at the Google Drive link below by March 2021. For now, assume 10 sponsors.
- Logo art is available at:
https://drive.google.com/folderview?id=0B8lbtIhiQZ_vU0R1NDJqd0doQ0U&usp=sharing

Table 1: Accepted file types for graphics

Accepted File Types (Max file size: 10MB)

JPEG Image .jpg, .jpeg	Adobe Acrobat .pdf
PNG Image .png	Adobe Illustrator .ai
GIF Image .gif	Adobe Photoshop .psd
Bitmap Image .bmp	

Have a different type of file?

Word document .doc, .docx	Zip file .zip
Powerpoint .ppt, .pptx	Anything else



Figure 1: Sample t-shirt

6. Click “Get Price” to check the cost of your design against the budget of \$3,000

7. Add the following sizes: 35 S, 70 M, 70 L, 70 XL, 5 2XL

8. Enter 55403 for shipping zip code

9. Save your design using the following convention: FC21MCGUIR

The first 4 characters are FC21 (for “Foundations Congress” 2021) and the remaining characters (up to 6) are the letters of your last name (for a total max of 10 characters).

10. Send your design to the following email address: jensen.erik.w@gmail.com

Be sure to include the name of the institution of the team, the names and emails of the team members, and the name and email of the faculty advisor in the message box. Also, please provide a description of the design, not to exceed 100 words, as it relates to the theme and venue of the conference.

11. Do not proceed further with the ordering process.