



Geo-Institute of the American Society of Civil Engineers
Presents
Rules for the 9th Annual GeoShirt Design Competition at
GeoCongress 2023
Los Angeles, CA, USA

I. Official Contest Rules

1. Objective: The objective of the 2023 GeoShirt Design Contest is to design a t-shirt for students participating in the GeoChallenge competitions at GeoCongress 2023 in Los Angeles, CA. For 2023, GeoChallenge includes the GeoWall, GeoPrediction, GeoPoster, GeoVideo, and GeoShirt competitions. The final artwork for the t-shirt must be an **original work** and adhere to the requirements for file format outlined in the design procedures provided in Section II. The winning t-shirt design will be ordered through CustomInk (<http://www.customink.com/>).

2. Eligibility: A GeoShirt Design Contest team will consist of no more than 2 students. Students must be enrolled during the Spring 2023 semester or quarter. Each student is allowed only 1 submission, and no more than four teams may compete from each school.

3. Submission: Each GeoShirt Design Contest team will submit their entry through CustomInk. Submissions must be email copied to Erik Jensen (jensen.erik.w@gmail.com) by midnight Eastern Standard Time on **Friday, January 13th, 2023**. The email must include the name of the institution of the team, the names and emails of the team members, and the name, address, and email of the faculty advisor. The submission (and submission email) should also include a description of the design, not to exceed 100 words in length, as it relates to the theme and venue of the conference. Changes to the team composition following the submission deadline will not be permitted. Submissions will be acknowledged within 72 hours. Late submissions will not be accepted.

The email exchange to obtain permission for any images, graphics, pictures, etc. that are not the team's original work as well as the completed artwork release form should also be emailed to Erik Jensen at the addresses provided above by the deadline. Failure to do so will result in disqualification from the GeoShirt Design competition.

4. Requirements: The T-Shirt Design is open to the imagination of the team members, but the statements listed below will be true for the winning entry:

- The artwork is original or used with the written permission of the owner(s). See details below.
- The design of the t-shirt is the original work of the students on the GeoShirt Design Contest team.
- The design relates to the themes of GeoCongress 2023 - i.e. Sustainable Infrastructure Solutions from the Ground Up.
- There are no profanity or offensive symbols.
- The design does not include logos, mascots, or color schemes of a particular school.

- The GI logo and sponsor logos (anticipate 8-10 sponsor logos) are included on the shirt.

Original artwork is composed of graphics or imagery that were created by you or your teammate. If you plan to use an existing graphic or image, you need to obtain written permission from the owner or purchase the artwork. The permission form is appended to these rules.

Permission forms or purchase receipts should be sent to Erik Jensen (jensen.erik.w@gmail.com). Purchases will not be reimbursed. All permissions and purchases must be finalized by the submission deadline.

5. Judging: Designs meeting the requirements outlined in Item 4 will be evaluated on the basis of their creativity, visual appeal, and conveyed message. In addition, judges will also take into consideration the description of the design as it relates to the theme and venue of the conference. The winning entry will be selected by an anonymous panel of geotechnical engineers. All rule interpretations, adjudications, and additions will be the sole responsibility and at the sole discretion of Erik Jensen.

6. Award: Only one entry will be selected and the member(s) of the winning team will be awarded a partial travel stipend to partially offset travel and registration costs, assuming travel to GeoCongress 2023 is approved by conference organizers, the student's institution, and GeoChallenge officials. A runner-up design will be also announced during the awards ceremony at the conference. However, no travel stipends or conference registration reimbursements will be provided to any member of the team designing the runner-up submission. Reimbursement procedures will be provided to the winning team.

7. Responsibility at Conference: The winning design team is expected to be present at the conference during the GeoChallenge competitions and award ceremony. They will be responsible for distributing the GeoShirts to student participants in the competitions and at the conference. Responsibilities are subject to change if GeoCongress 2023 is held virtually for any reason.

II. Design Procedures

1. Use the Custom Ink Design Lab (<http://www.customink.com/>)
2. Change the t-shirt to American Apparel Jersey T-shirt
3. Select a color

Colors available for any quantity



More colors for orders of 6+



4. This is what you should see (with color of your choosing):



5. Click “add art” and upload your artwork and sponsor logos

- Artwork should be limited to 2 to 3 colors
- Logos should be limited to 1 color (use the convert to 1 color option)
- List of names of schools competing in GeoChallenge is permissible, but not encouraged
- Artwork on the front can be centered or on left chest
- Artwork on back needs to include the logos of the sponsors. The final sponsor list is pending. The sponsor list and logo graphics should be available at the Google Drive link below by February 2023. For now, assume 10 sponsors.
- Logo art is available at:
https://drive.google.com/drive/folders/1zGd_IDk76ODCvTcVe9LNEFx7CY4zXDj7?usp=sharing

Table 1: Accepted file types for graphics

Accepted File Types (Max file size: 10MB)

JPEG Image .jpg, .jpeg	Adobe Acrobat .pdf
PNG Image .png	Adobe Illustrator .ai
GIF Image .gif	Adobe Photoshop .psd
Bitmap Image .bmp	

Have a different type of file?

Word document .doc, .docx	Zip file .zip
Powerpoint .ppt, .pptx	Anything else



Figure 1: Sample t-shirt

6. Click “Get Price” to check the cost of your design against the budget of \$3,000
7. Add the following sizes: 30 S, 70 M, 70 L, 70 XL, 10 2XL
8. Enter 28202 for shipping zip code
9. Save your design using the following convention: GC23JENSEN

The first 4 characters are GC22 (for “GeoCongress” 2023) and the remaining characters (up to 6) are the letters of your last name (for a total max of 10 characters).

10. Send your design to the following email address: jensen.erik.w@gmail.com

Be sure to include the name of the institution of the team, the names and emails of the team members, and the name, address, and email of the faculty advisor in the message box. Also, please provide a description of the design, not to exceed 100 words, as it relates to the theme and venue of the conference.

11. Do not proceed further with the ordering process.

Artwork release for use by Custom Ink.com to print t-shirts for the T-Shirt competition organized by the Geo-Institute of the American Society of Civil Engineers.

Use one form per owner. The permission form should be exchanged by email using the email address associated with the owner's organization, if applicable. Please forward the entire email exchange and completed form to Erik Jensen (Jensen.erik.w@gmail.com). All permissions must be obtained and submitted prior to the GeoShirt competition deadlines.

1. This agreement refers to the following photograph(s), artwork, and/or image(s):

[paste copy of graphic(s)]

2. I declare that I am the sole owner of the copyright in the photo, artwork, and/or image AND I hereby grant Custom Ink.com royalty-free permission to print this artwork on t-shirts produced as part of the 2022 GeoShirt competition.

3. I also declare that to the best of my knowledge and belief the photo, artwork, image and/or video does not infringe on the copyright or other proprietary rights of any third party.

Please PRINT name and date:

Please sign here:
